



# MBA<sup>++</sup>

Two Year Full Time Master of Business Administration Programme  
Approved by AICTE and Affiliated to AKTU Lucknow

**STAND OUT &  
SHINE BRIGHT**



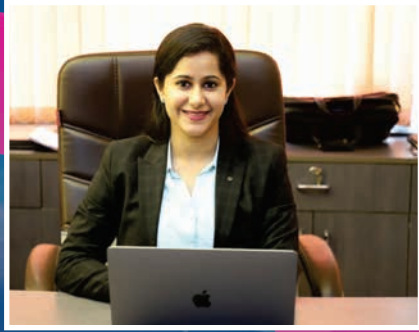
**MANGALMAY** GROUP OF INSTITUTIONS



**AIMA**  
ALL INDIA MANAGEMENT ASSOCIATION

**NAAC**  
NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL





Mangalmay is an institute where every student feels welcomed and cared for, where a safe and stimulating learning environment exists, where a wide range of learning experiences are offered, and where good physical infrastructure and appropriate resources conducive to learning are available for all the students.

**Perna Mangal**  
Executive Director  
Mangalmay Group of Institutions

## Director Message

The Mangalmay Institute of Management & Technology, since its inception, has nurtured business leadership and grooms managers with skills and knowledge that are contemporary and meet industry needs in the face of rapid changes taking place in the industrial, financial, and commercial world.

MIMT strives to create a strong foundation by imparting education that contributes to the holistic development of a responsible individual in society.

MIMT's constant endeavor is to provide an excellent learning experience to our students, through our curriculum and pedagogy, internationally renowned Value Added Programs that enable them to understand the challenges in the global context while being firmly grounded in the social realities. MIMT is constantly developing and evolving to meet anticipated future demands.

**Dr Geeti Sharma**  
Director  
Mangalmay Institute of Management  
and Technology

# MBA **+ IIM BANGALORE CERTIFICATION** **+ PG CERTIFICATE IN ADVANCED FINANCIAL MANAGEMENT AND RISK ANALYSIS**

**MBA++ (Masters in Business Administration)** offered by Mangalmay Institute of Management & Technology (MIMT) is a two-year program affiliated with Dr. A. P. J. Abdul Kalam Technical University (AKTU), Lucknow. The program focuses on simulated learning techniques close to reality. The idea is to prepare students to overcome increasingly multifaceted challenges faced by the dynamic world and to think creatively and react strategically to gain a competitive advantage. Thus, broadening horizons and enhancing skills is a key element of any teaching-learning process.

The MBA++ Programme focuses on developing competent managerial human resources for the Industry. The pedagogy and rigorous content of MBA++ is developed to empower budding manager to hone their managerial prowess. The global and domestic certifications offered are the best in the industry and ensure student preparedness for corporate challenges. The curriculum of MBA++ is tailor-made with problem-solving methodology including Simulations, Case Studies, Role Plays, and participative Learning Tools to prepare the student in accordance with the demands of the industry.

The overall vision is to educate and inspire future leaders in management who are sought after by the industry and who can go on to be successful entrepreneurs and a manager with a sense of social responsibility.



## SPECIALIZATIONS OFFERED

MARKETING

FINANCE

HUMAN RESOURCE

OPERATIONS

INTERNATIONAL BUSINESS

INFORMATION TECHNOLOGY



# WHY MBA FROM MANGALMAY



- Value-added Certifications from prestigious organizations like Harvard Business Publication Education, Cambridge University Press, and Assessment, IIM Bangalore, and Microsoft to name a few.
- Dual specialization
- Modern Teaching Methodology with a combination of lectures and teaching techniques like Harvard simulations and case-based learning, with a strong emphasis on practice and self-learning.
- Experiential learning with multiple internships and live projects.
- Industry Orientation through Leadership Talk Series, Seminars, Workshops, and Mentoring sessions for students to build a career as a manager/entrepreneur.
- Campus to Corporate Programme for Placement Readiness
- A robust Placement Team with an extensive corporate network.
- An intellectual pool of experienced faculties from academics and the corporate sector with publications in renowned journals.
- Weekly Mentor-Mentee interactions
- Strong academic corporate interface with industrial tie-ups with top industry leaders.
- Strong emphasis on the holistic development of the students.

## AWARDS & RECOGNITION

Recognized as  
Cambridge English  
LinguaSkill Centre  
in North India  
Centre ID:IA341

Outstanding  
Institute in  
Learning Initiative  
and Skill Development  
2023 by ArdorComm  
Media Group

Promising  
Institute for Academic  
Perspective in  
NCR by FWA  
Academic Council  
2022

Best Management  
College in Delhi-NCR  
for the Year 2020  
by Saksham  
Education Award

Ranked 'A-3'  
by AIMA &  
Business  
Standard

Ranked 'A' in  
Best B- Schools  
of India by  
Business India



# Basket of Value-Added Certification Programs Offered



• Online Courses to lay Foundation of MBA by **Harvard Business Publication Education**



• Lingua Skill Business and Lingua Skill General English Language Assessment by **Cambridge University Press and Assessment**

• Organizational Design: Creating Competitive Advantage by **IIMBx**

• Preparation for NISM Series V-A Exam/NISM Series VIII Equity Derivatives/ NISM Series XVI: Commodity Derivatives by **PLAAB Foundation**

• **Investor Awareness Program NSE**

• Lean Six Sigma

• Financial Modelling and Analytics using Excel

• Campus to Corporate Series in First Year for **Soft Skills and Student Grooming**.

• Certification in **Advanced Financial Management and Risk analysis**

• Business Analytics with Excel & Power BI with chatGpt from **Microsoft (Collaboration with Quantum Learnings)**

• Certification in **Tally Levels 1, 2, and 3.**

• **Entrepreneurship Development Programme**

• Certification in **Talent Acquisition and Competency Mapping**

• Digital Marketing Certification by **Digital Force**

• NEP Aligned English Language Learning through **Wordsworth English Language System**

• Certification in **Data Analytics**

• **NPTEL Courses All Domains**

• **Placement Readiness Program**

• Campus to **Corporate Programme**



## Academic Collaborations (MOUs)



- **Harvard Business School Publishing:** Management Foundation Module and Business Simulations
- **Times Group:** Internships and Industrial Visits
- **IIMBx:** Academic Partnership Programme
- **Quantum Learnings-** Microsoft Global Training Partner Programme
- **Lingua Skill Business** and Lingua Skill General English Language Assessment by **Cambridge**
- **Digital Mantra-** Google, Facebook and Hubspot
- **Skilling You-** IT and Software
- **Wordsworth:** Soft Skill and English Training
- **PLAAB:** NISM Series and NSE Linked Certification Training
- **ATAL Incubation Centre-BIMTECH** Mentoring the budding entrepreneurs and Startups
- **IFERP** Chennai for collaborative research.

# TEACHING PEDAGOGY



Blend of Detailed  
Lecture Plan with  
proper PO-CO Mapping



The Evaluation Is  
Based On Continuous  
Internal Assessment And An  
End-Term University  
Examination



Modern Techniques like  
Simulation and Role Plays  
promote the use of critical and  
evaluative thinking  
among students.

Each Course Comprises  
Case Studies, Assignments,  
Presentations, Quizzes,  
And Group Discussions  
On Latest topics



**STAND OUT &  
SHINE BRIGHT**



# LIFE @

## Club @ Mangalmay

At Mangalmay, we provide holistic education by balancing academics with extracurricular activities. The syllabus is enriched to make learning more enjoyable for the students with a focus on quality. This is complemented by various academic and non-academic clubs to cater to the diverse interests of the students. This helps budding managers gain knowledge, skills, and experience in leadership, communication, problem-solving, group development and management, finance, presentation, public speaking, and generating ideas and innovations.

- Marketing Club
- HR Club
- Eco Club
- Fitness Club
- Research and Innovation Opportunities
- Finance Club
- IT Club
- Cultural Club
- UHV Cell

## Excursions

The objective of the MBA++ program is to accelerate the career of budding managers by providing a strong foundation with the right amount of exposure to extracurricular activities and trips. MIMT organizes various industrial cum fun excursions to make this learning journey more enjoyable.



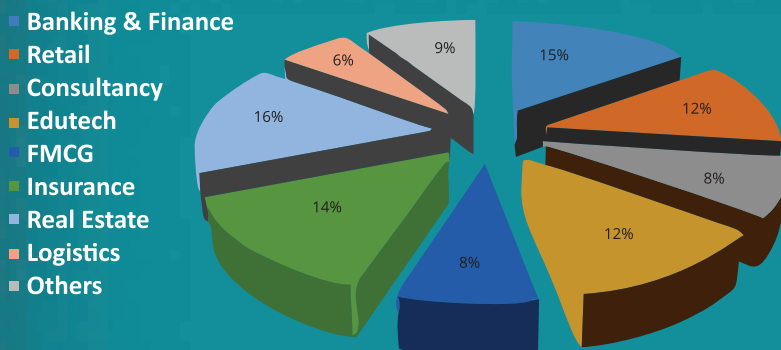
# MAN GALMAY



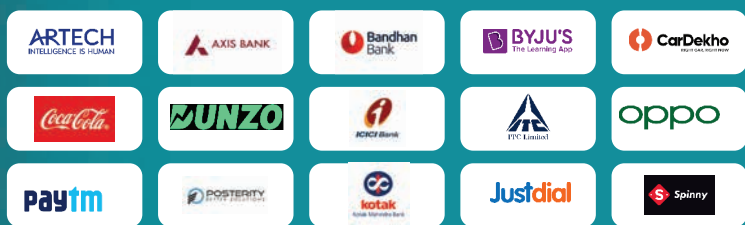
# PLACEMENT

CRD acts as interface between the students, faculty and the corporate world to initiate continuous interaction with the industry, sharing industry experiences and understanding the needs of the corporate world. Our placement team is rigorously involved in collaborating with leading organizations for conducting internships, placements and training programs. The leading companies from all the sectors are invited by the Placement Department on the campus, where the eligible students are facilitated to go through the entire selection process. The entire process is governed by the student's ability and performance, as well as the requirements and norms of the Industry. In a short span of time, Mangalmay Institutions has become the most sought after name for post-graduation in the management field. We are proud to have the academic partnership with the IIM, Bangalore for the certification courses on contemporary business topics.

## Placement Summary MBA ++ 2021 - 2023 (Sector wise)



### Key Recruiters:



and many more...

### Eligibility:

The candidate must have passed Graduation (under 10+2+3 scheme) with minimum 50% marks in any discipline from a Recognized University. Those appearing in their qualifying examination or awaiting results may apply provisionally, however their admission will be subject to their passing the qualifying examination.

- Scores of MAT/CMAT/CAT/XAT etc. are also applicable
- Outstation students may opt for Tele-interview
- Personal Interview (PI) are conducted based on the selection criteria



**Mr. Parikshit Kochar**  
Manager-HR, BYJU'S



We recognize the immense quality that Mangalmay Group adds to an individual and we look forward to hire more candidates from your college. Overall arrangements were excellent. Thanks to the Placement Team who synchronized each and every thing in a fine manner.



**Sneha Singh**  
GO SPEEDY  
MBA++



**12 Lac**  
Per Annum

I am happy that I was part of this Institute. The Institute facilitated my success by providing me with the right platforms to ascend the stairs of success. The complete ensemble, including the faculty, infrastructure, industry interface, placement assistance and the soft skill training contributed to make me "Future Ready". My journey was enormous. Thanks.

### Course Fee :

MBA++	1 <sup>st</sup> YEAR	2 <sup>nd</sup> YEAR
TUITION FEES	79,600	79,600
OTHER CHARGES	1,60,400	1,60,400
<b>TOTAL</b>	<b>2,40,000</b>	<b>2,40,000</b>

\*Examination fee to be paid separately as per University Norms. \* Hostel Charges (Optional)  
2 Seater:- 105,000/- per annum | 3 Seater:- 95,000/- per annum (for Girls only 2 seater available)

## Laptops & Business Suits Exclusively For MBA++ Students



### Mangalmay Group of Institutions

**Campus:** Plot No 8 & 9, Knowledge Park II  
Greater Noida, Uttar Pradesh, Delhi NCR  
Email: [admission@mangalmay.org](mailto:admission@mangalmay.org)

[www.mangalmay.org](http://www.mangalmay.org)

**Toll Free No. 1800 103 3797**

